

For immediate release

# Casio to Release Eight New Affordable Laser & LED Projectors Five WXGA Models and Three XGA Models





Core Series

**Advanced Series** 

TOKYO, February 8, 2016 — Casio Computer Co., Ltd., announced today that it will expand its affordably priced\*1 Core Series lineup of industry-first Laser & LED light source projectors by adding three new models featuring a 1.5X optical zoom lens. The company will also release five new Advanced Series projectors that offer superior scalability at an affordable price.\*2

Until recently, lamp-free projectors equipped with solid state illumination (SSI) light sources have only been available in the high end of the projector market due to their advanced technology. Casio succeeded in converting all of its projector models to SSI in 2010, and then, in 2015 launched affordably priced Core Series models featuring a 1.1X optical zoom lens. With the launch of the Core Series, made possible due to the progress of Casio Laser & LED light source technology, SSI projectors are no longer an expensive, high-end product.

The new projectors announced today include five WXGA and three XGA models. All eight of these new models are equipped with a 1.5X zoom lens for optimal flexibility in projector placement. The Advanced Series models can also be used to power other devices with HDMI terminal connections\*3 such as Intel® WiDi\*4 or Miracast\*5 wireless display adapters and stick devices, offering superior scalability. Casio holds an 80% share of the global market'6 for SSI projectors with 2,500 lumens or more, which is bright enough to use in fully lit rooms. This dominant position has allowed Casio to develop the extensive new lineup being released today.

All eight new models are produced by Yamagata Casio, the Casio Group's manufacturing base in Japan. The company's projector development capabilities using advanced Laser & LED light source technology have been brought together with the advanced production technology capabilities of Yamagata Casio, yielding excellent cost performance while maintaining high quality and reliability.

<sup>\*1</sup> Projected base price for the Core Series representative new model XJ-V100W is less than US\$800. Actual price will vary depending on tax considerations and market arrangements

<sup>\*2</sup> Projected base price for the new Advanced Series representative model XJ-F210WN is less than US\$1,250. Actual price will vary depending on tax considerations and market arrangements.

<sup>\*3</sup> Casio plans to list compatible devices on its website.

<sup>\*4</sup> Intel is a trademark or registered trademark of Intel Corporation in the U.S. and other countries.

<sup>\*5</sup> Miracast is a registered trademark of Wi-Fi Alliance.
\*6 Based on SSI projector volumes by manufacturer from January to December 2014, according to Futuresource Consulting Ltd.

■Superior economic performance delivered by the Casio SSI light source using a laser & LED

The Casio Laser & LED light source has a lifespan of up to 20,000 hours, eliminating the need
for lamp replacement, and reduces electricity consumption to about half that of a mercury lamp
projector.\*7 Given these benefits, total cost of ownership (TCO) for the new models is better
than that of a mercury lamp projector.\*8

### ■ Instant Power On/Off delivers outstanding usability

The new projectors reach maximum brightness in as fast as five seconds from the time the power is switched on, eliminating the need to wait around while mercury lamps warm up. They also immediately power off with just a touch of the button, and can be used again right away when powered back on, without the need for a cool-down period. The Instant Light Control feature allows adjustment of projection brightness using the left and right keys on the projector itself or on the remote control. Furthermore, with the Intelligent Light Control feature provided in the Advanced Series, these projector models sense ambient brightness in the room and automatically adjust the projection brightness accordingly.

■ Dependable dust-resistant design offers peace of mind

Casio has achieved projector dust resistance by structuring the internal components into three blocks to shield the optical block from dust. This helps ensure that dust does not lower projection brightness, enabling the projector to operate dependably for a long time.

Series	Resolution	Model	Brightness	Wireless LAN	Optical Zoom	USB Power Supply	HDMI
Core Series	WXGA	XJ-V100W	3,000 lumens	_	1.5X	_	1 Terminal
		XJ-V110W	3,500 lumens				
	XGA	XJ-V10X	3,300 lumens				
Advanced Series	WXGA	XJ-F210WN	3,500 lumens	Option	1.5X	Yes	2 Terminals
		XJ-F100W		_			
		XJ-F200WN	3,000 lumens	Option			
	XGA	XJ-F20XN	3,300 lumens	Option	1.5X	Yes	2 Terminals
		XJ-F10X		_			

Casio is promoting its Laser & LED light source technology with the aim of replacing mercury lamp projectors. In doing so, Casio is helping to reduce the environmental impact of projectors by discontinuing the use of mercury and cutting down on power consumption, which helps to reduce CO2 emissions.

<sup>\*7</sup> Based on an estimate by Casio, electricity consumption is approximately half of a mercury lamp projector with the same level of brightness.
\*8 Based on an estimate by Casio, TCO over a five-year period is lower than that of a mercury lamp projector with the same brightness and the same number of HDMI terminals.

# **Main Specifications**

## Core Series

Model			XJ- V100W	XJ-V110W	XJ-V10X		
Display System			DLP® chip × 1, DLP® system				
Display	Chip Size		WXGA 0.65-inch (	XGA 0.55-inch (Aspect ratio: 4:3)			
Chip Number of Pixels		of Pixels	1,024,000 pixe	786,432 pixels (1,024 × 768)			
Light Source		Laser & LED light source					
Estimated Life of Light Source			Up to 20,000 hours (warranty 6,000hours)				
Brightness*1			3,000 lumens	3,500 lumens	3,300 lumens		
Contrast Ratio			20000:1				
Vertical Keystone Correction			+30° (auto) ±30° (manual)				
Projection Lens			1.5X manual zoom, manual focus, F 2.31 to 2.73 / f 18.9 to 27.2				
Projection Screen Size			35 to 3	30 to 300-inch			
Projection Ratio			1.32 to	1.66 to 2.42:1			
Lens Offset			3	50%			
Desiration	60-inch Screen		1.64 m	1.95 m to 2.87 m			
Projection Distance	100-inch Screen		2.81 m	2.81 m to 4.11 m			
	Minimum Distance		0.9	02 m	0.93 m		
Color Repro	duction			Full color (up to 1.07 billion colors	)		
Scanning	Horizonta	al		15 to 91 kHz			
Frequencies	Vertical			50 to 85 Hz	1		
	RGB Signal	Native		00 (WXGA)	1,024 × 768 (XGA)		
Display	Signal	Resizing	Maximum: 1,920 × 1,200 (WUXGA )				
Resolution	Compone	ent Signal	Maximum: 1,920 × 1,080 (HDTV 1080P)				
	HDMI Signal	PC	Maximum: WUXGA (1,920 × 1,200)				
		DTV	Maximum: 1,920 × 1,080 (HDTV 1080P)				
	Computer (RGB) Input		RGB 15-pin mini D-Sub × 1				
	Digital Inp	-	HDMI Type A × 1 (HDCP support, audio signal support)				
	Component Video Input		Shared with Computer (RGB) input terminal				
Terminals	Audio Input		3.5 mm stereo mini jack × 1				
	Audio Output		3.5 mm stereo mini jack × 1 (variable audio output)				
	Control		RS-232C (D-Sub 9 pin) × 1				
Service			Micro-USB Type B× 1 (for firmware updates by the user)				
Instant Power On/Off			Yes				
Light Control	Light Output		7 levels				
Instant Light Control		grit corition	Yes (Wireless remote control key)  Konsington compatible, power on password				
Security Compatibility Other Functions		Kensington-compatible, power-on password  Digital zoom (2X) rear-projection freeze color mode blank screen ceiling mount*2					
Other Functions  Power Source			Digital zoom (2X), rear-projection, freeze, color mode, blank screen, ceiling mount <sup>-2</sup> AC 100V to 240V, 50/60Hz				
r ower source	Light Output	Bright	150W	190W	180W		
Power Con- sumption		Normal	135W	165W	155W		
		Light 7	125W	155W	145W		
		Light 1	60W	80W	75W		
	Ctondb	100 to 120V	0.12W				
	Standby Power	200 to 240V	0.23W				
Dimensions (Including Projections)			299 (W) × 299 (D) × 97 (H) mm				
Weight			3.5kg				
Main Accessories			Wireless remote control, test batteries (AAA-size ×2'6), AC power cord, warranty card				

#### **Advanced Series**

Model			XJ-F210WN XJ-F100W XJ-F200WN XJ-F20XN XJ-F10X					
Display System			DLP® chip × 1, DLP® system					
Display	Chip Size	1	WXGA 0.65-inch (Aspect ratio: 16:10)			XGA 0.55-inch (Aspect ratio: 4:3)		
Chip	Number of Pixels		1,024,000 pixels (1,280 × 800)			786,432 pixels (1,024 × 768)		
Light Source			Laser & LED light source					
Light Course		Life of Light Source						
Brightness*1	Lournated	Life of Light Course	Up to 20,000 hours (warranty 6,000hours)  3,500 lumens 3,300 lumens 3,300 lumens					
Contrast Rat	in		0,0001	diffolio	20000:1	0,000	uniono	
Vertical Keys		action	20000:1 +30° (auto) ±30° (manual)					
Projection Le		SOLIOIT	1.5X manual zoom, manual focus, F 2.31 to 2.73 / f 18.9 to 27.2					
			35 to 300-inch			30 to 300-inch		
Projection Screen Size Projection Ratio			1.32 to 1.93:1			1.66 to 2.42:1		
Lens Offset	allO		33%			50%		
	60 inch S	oroon	1.64 m to 2.42 m			1.95 m to 2.87 m		
Projection	60-inch Screen 100-inch Screen							
Distance			2.81 m to 4.11 m			3.33 m to 4.85 m		
Color Repro	Minimum Distance		0.92 m 0.93 m Full color (up to 1.07 billion colors)				3111	
				Full CO		COIOIS)		
Scanning	Horizonta	II .			15 to 91 kHz 50 to 85 Hz			
Frequencies		lathra	,	MVC A (4 000 :: 000		VOA (4.0	04 × 700)	
1	RGB Native		\	NXGA (1,280 × 800		XGA (1,0	24 × 100)	
D		Resizing			ım: 1,920 × 1,200 (V			
Display	Compone				: 1,920 × 1,080 (HD			
Resolution		PC .		Maximu	ım: 1,920 × 1,200 (V	/UXGA)		
		DTV		Maximun	n: 1920 × 1080 (HDT	V 1080P)		
	Video Sig	nal	NTSC, PAL, PAL-N, PAL-M, PAL60, SECAM					
Internal Men			Approx. 2GB		Approx. 2GB	Approx. 2GB	_	
Projection V			Yes	_	Yes	Yes	_	
Wireless LA			Option		Option	Option		
	USB DC	5V 2A	DC 5V 2Ax1	DC 5V 2Ax1	DC 5V 2Ax1	DC 5V 2Ax1	DC 5V 2Ax1	
	USB Host USB (USB Type A)		Shared with USB DC 5V 2A	_	Shared with USB DC 5V 2A	Shared with USB DC 5V 2A	_	
	USB Function		USB Type B × 1	_	USB Type B × 1	USB Type B × 1	_	
	LAN (100BASE-TX/10BASE-T)		RJ-45 × 1	_	RJ-45 × 1	RJ-45 × 1	_	
	Microphone Input		3.5 mm mini jack × 1	_	3.5 mm mini jack × 1	3.5 mm mini jack × 1	_	
	Computer	r (RGB) Input	RGB 15-pin mini D-Sub × 1					
Tamainala	Digital Inp	out	HDMI Type A × 2 (HDCP support, audio signal support)					
Terminals	Compone	ent Video Input	Shared with Computer (RGB) input terminal					
	Composite Video Input		RCA terminal × 1					
	Separate Video Input		S-Video terminal ×1					
	Audio Input		RCA (R/L) terminal × 1, 3.5 mm stereo mini jack × 1					
1	Audio Output		3.5 mm stereo mini jack × 1 (variable audio output)					
1	Control		RS-232C (D-Sub 9 pin) × 1					
			Micro-USB Type B× 1					
	Service		(for user to store start-up logo data using the CASIO Projector LOGO Loader*4 and firmware updates by the user)					
Speaker			16W × 1, monaural					
Instant Power	er On/Off		Yes					
	Light Outp	out	7 levels					
Light control			Yes (Wireless remote control key / main part key)					
		Light Control	Yes					
Security Compatibility			Kensington-compatible, power-on password, Key panel Lock					
Other Functions		Digital zoom (2X), rear-projection, freeze, color mode, blank screen, ceiling mount <sup>2</sup>						
Power Source		AC 100V to 240V, 50/60Hz						
		Bright	205W 175W 165W 85W		165W		5W	
	Light Output	Normal			150W		0W	
Power		Light 7			140W		OW	
Con-		Light 1			70W		)W	
sumption		100 to 120V	0.12W					
	Power*3 200 to 240V		0.23W					
Dimensions (Including Projections)			299 (W) × 299 (D) × 97 (H) mm					
Weight			3.8kg					
Main Accessories			Wireless remote control, test batteries (AAA-size ×2 <sup>*4</sup> ), AC power cord, warranty card					
						,, po	and the card	

#### Optional Wireless LAN adaptor YW-40

Compatible Models		XJ-F210WN / XJ-F200WN / XJ-F20XN			
Wireless Support		IEEE 802.11b/g/n compatible			
Connection	Android Devices	Supports Android devices running the C-Assist app <sup>-5</sup>			
via	iOS Devices	Supports iOS devices running the C-Assist app <sup>15</sup>			
	Windows® PC	Supports Windows® PCs with the Network Connection software®			
Network	Apple Mac	Supports Mac with the Network Connection software <sup>∗</sup> 6			

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Other company and product names are generally registered trademarks or trademarks of their respective companies.

<sup>\*1.</sup> When using Bright mode.
\*2. Metal ceiling-mount fittings required; installation work charged separately.
\*3. When "Disable" is specified for "Remote On."
\*4. The CASIO Projector LOGO Loader can be downloaded from the Casio website. (http://world.casio.com/download/projector/)
\*5. The C-Assist app can be downloaded from Google Play or App Store.
\*6. The Network Connection software can be downloaded from the Casio website. (http://world.casio.com/download/projector/)